

Annual Report 2013

Buffalo Bill Center of the West

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**BUFFALO BILL
CENTER
OF THE WEST**

For inquiries, contact editor@centerofthewest.org

TO ALL FRIENDS AND ASSOCIATES OF THE CENTER:

The year 2013 was a positive and exceptionally rewarding time for the Center. In January, our Trustees took the momentous step to change the name and brand for the organization. As the Buffalo Bill Center of the West, with a new logo and feel, we began to capitalize on the investment to roll out the new name and brand for the organization. We invested in new signage and in new marketing programs.

In spring 2013, the Center and the community of Cody partnered with the State of Wyoming and Yellowstone National Park to help plow the Park roadways so that Yellowstone could open on time. The summer season was a good one for the Center with better than expected attendance that moved toward what we thought was a record-setting fall season. However, the effect of the federal government's sequester of funds closed Yellowstone National Park for sixteen days in October and essentially ruined the final months of our season of service to the public and caused steep reductions in visitor revenues.

Our annual Patrons Ball, part of the Cody community's Rendezvous Royale week of activities, garnered exceptional support and was graced by the presence of our honored patron H.S.H. Prince Albert II of Monaco. In conjunction with the visit of His Serene Highness, the Center's Draper Natural History Museum, the University of Wyoming's Bio-Diversity Institute, and the Prince Albert II Foundation-USA announced the award of a special \$100,000 research prize to study the Greater Yellowstone Ecosystem. Fifteen scientific teams from around the world competed for the prize. The award goes to Dr. Arthur Middleton of Yale University, and Joe Riis, an independent photographer/filmmaker, for their project "Rediscovering the Elk Migrations of the Greater Yellowstone Ecosystem: A Project of Trans-boundary Science and Outreach."

During the year, a major planning effort culminated in the first institution-wide comprehensive interpretive plan. Its direction integrates education and entertainment in all that we do, including increased participative exhibits and programs, increased use of audio-visual media, and increased use of internet and social media. One of the early successes of this plan was the establishment of Skype in the Classroom programs that the Center produces and delivers to students and teachers all over the world via the internet. In its inaugural program in late 2013, more than seven hundred students in sixteen states and three foreign countries participated in our high quality educational programs right from their classrooms.

During the year, our visitors enjoyed significant educational programs and exhibitions. Chief among these was the opening in spring 2013 of the Paul Dyck Plains Indian Buffalo Culture Gallery, which features more than eighty objects from the Dyck collection acquired seven years ago. This remarkable assemblage of pre-reservation Plains Indian cultural material adds significantly to the Center's presentation of American Indian culture. In late 2013, the Center, in partnership with the High Museum of Art in Atlanta, Georgia, and the Booth Western Art Museum in Cartersville, Georgia, presented two major exhibitions of art of the American West to the audiences of the Atlanta area and the southeastern United States. These two exhibitions featured more than three hundred works of art representing the best historical and contemporary art of the American West and garnered critical and popular success—they have helped us reach new and larger audiences.

In mid-2013, the Center received designation by TripAdvisor, the leading travel review website, as an attraction of excellence scoring in the top 5 percent of all travel organizations worldwide. This significant designation helps us garner more visitors and spread the word about the Center to larger audiences. We are using the honor to support a larger and more focused advertising and marketing program produced at the end of 2013 for the 2014 season.

In the pages that follow, learn more about our extraordinary exhibitions, activities, programs, and collections. The Buffalo Bill Center of the West cannot undertake such efforts, or maintain facilities and staff, or reach out to new audiences without the help of donors, supporters, and friends. We wish to thank each and every donor, and each and every volunteer, who help make the Center the finest museum dedicated to the American West in the United States. It is through the combined efforts of many people, including donors, volunteers, trustees, advisors, and staff, that we are able to grow this remarkable institution and increase our service to the public. On behalf of all of us at the Buffalo Bill Center of the West, we thank you for your continued and growing support.



Barron Collier II
Chairman of the Board of Trustees



Bruce B. Eldredge
Executive Director and CEO

ANNUAL REPORT FOR 2013 | THE PAPERS OF WILLIAM F. CODY

Jeremy Johnston, **Managing Editor**, Buffalo Bill Center of the West
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Michelle Delaney, Smithsonian Institution

2013 Highlight

Working in collaboration with Ball State University, the *Papers of William F. Cody* at the Buffalo Bill Center of the West launched *CodyStudies.org* to host the *Papers* digital interpretive modules, and to complement the *Papers'* *CodyArchive.org*.

2013's Top 3 Significant Achievements

■ **CodyArchive.org:** More than two hundred archival documents have now been made available to the public through *CodyArchive.org* thanks to Wyoming Cultural Trust fund contributions. Editors and staff researched, transcribed, and encoded all documents, allowing researchers the opportunity to read the text without having to decipher William F. "Buffalo Bill" Cody's muddled handwriting. Additionally, these transcripts make it possible for researchers to search for keywords, names, places, etc. Editors also provided annotations and links to other pertinent items to supplement the original documents.

■ **George W.T. Beck Collection and Bronson Rumsey Collection:** Thanks to the Wyoming Cultural Trust Fund, the *Papers of William F. Cody* digitally published archival material from two separate archival repositories within *CodyArchive.org* during 2013: the George W. T. Beck Collection at American Heritage Center in Laramie, Wyoming, and the Bronson Rumsey Collection at the Center's McCracken Research Library. Both collections document the completion of the Cody Canal and the founding of the town of Cody, Wyoming. These documents also provide viewers great insight into the business dealings of William F. Cody and his day-to-day communications with his business partners, Rumsey and Beck.

■ **William F. Cody Series on the History and Culture of the American West inaugurated:** In collaboration with University of Oklahoma Press, the *Papers* published the first volume in the William F. Cody Series on the History and Culture of the American West, a monograph titled *Buffalo Bill on the Silver Screen* by Sandy Sagala. The series will publish scholarly monographs and serve as a welcome addition to the *Papers'* current series of reprints published through University of Nebraska Press.

THE PAPERS OF WILLIAM F. CODY

The Papers of William F. Cody and the Center's Strategic Plan

Increasing financial support from several grants ensures that the work of the *Papers of William F. Cody* has the necessary resources to effectively continue and expand its work—directly related to the goals of ***sustainability and advancement***.

Further, through the twin websites of *CodyArchive.org* and *CodyStudies.org*, the Center's ***accessibility*** has increased. In 2013, *CodyArchive.org* welcomed 12,770 users who visited the site 17,060 times and examined 100,208 pages of archival material. Web visitors represented numerous countries throughout the world, as well as all fifty United States.

The important work of the *Papers* boosts its recognition and reputation through the completion of peer-reviewed scholarship and collaboration with fellow scholars. Further, the websites make possible the Center's ***connection with national and international audiences***. The publication of material of the Wild West in Britain and Germany will fuel ***new scholarship*** in the fields of American and Transatlantic studies.

Papers of William F. Cody Top Three Goals for 2014

■ **Founding of Cody Canal and town of Cody:** The *Papers* will digitally publish additional archival material related to the founding of the Cody Canal and the town of Cody, including sixty previously unpublished letters from the Ed Goodman Collection housed at McCracken Research Library and material from the Wyoming State Archives.

■ **Interpretive online experience:** We are also planning to host an interpretive online experience at *CodyStudies.org* to provide an engaging digital format for online users to interact with these archival documents.

■ **Buffalo Bill's Wild West in Britain and Germany:** The *Papers of William F. Cody* received \$200,000 from the National Endowment for the Humanities to expand a free and searchable thematic digital archive by editing material associated with Buffalo Bill's Wild West in Britain and Germany. The efforts serve a wide audience from scholars to a general public of Americans and Europeans with ongoing interest in Buffalo Bill, the *Wild West*, and the development of transnationalism and mass culture.

ANNUAL REPORT FOR 2013 | BUFFALO BILL MUSEUM

Western History/Buffalo Bill Museum

John C. Rumm, PhD, **Senior Curator of Western History / Buffalo Bill Museum Curator**

2013 Highlight

Certainly the highlight of 2013 for the Buffalo Bill Museum was the visit of His Serene Highness Prince Albert II of Monaco in September, commemorating the centennial of the hunting trip his great-great-grandfather, Albert I, took in Wyoming with William F. “Buffalo Bill” Cody as his guide and host.

Albert II and his entourage toured the Buffalo Bill Museum with its curator, Dr. John C. Rumm. The Prince also posed for photographs in front of the “Camp Monaco Tree,” the trunk of the Engelmann spruce bearing the plaque which Albert I’s court artist hand-painted in 1913 to mark the spot where the royal party camped. (Smoke from the Yellowstone fire of 1988 killed the tree; in 1992, the U.S. Forest Service permitted the section of the trunk bearing the plaque to be cut out and air-lifted to the Buffalo Bill Center of the West.) Albert II and his party also dined in the Buffalo Bill Museum during the Patrons Ball.

2013’s Top Three Significant Achievements

■ **The Prince of Monaco Visits Cody, 1913 – 2013:** Rumm collaborated with the Embassy of Monaco to produce *The Prince of Monaco Visits Cody, 1913–2013: Beyond the Legend, a Centennial of History*, a special booklet commemorating the two Alberts’ visits. Profusely illustrated with historical photographs from the Center’s archives, the booklet contained several essays, including two by Rumm: a biographical account of William F. “Buffalo Bill” Cody and his accomplishments, and “Science, Serendipity and a Showman: His Serene Highness Visits Wyoming,” providing context for Albert I’s visit.

Rumm also delivered the keynote address, “The Enduring Legacy of Camp Monaco,” at a luncheon hosted by the Embassy of Monaco at Pahaska, Cody’s hunting lodge.

■ **Meet the Curator:** Rumm spent some two hundred hours in the Buffalo Bill Museum during summer 2013 as the inaugural effort of a “Meet the Curator” program. He welcomed visitors, fielded questions, provided expanded interpretation of selected exhibits, and solicited feedback on their experiences. The program provided an invaluable, and mutually beneficial, opportunity for direct interaction between Center visitors and a senior staff member of the Content & Programming Division.

■ **Murie biographies:** Rumm received grants totaling nearly \$5,000—including the Joseph M. Carey Research Fellowship, awarded annually by the University of Wyoming’s American Heritage Center—to begin work on a book-length biography of Olaus Murie (1889 – 1963) and Adolph Murie (1899 – 1974). As government scientists and members of the emerging wildlife profession, the brothers Murie conducted seminal field research on large mammals in Yellowstone and other national parks in Wyoming and the American West from the 1920s through the mid-1960s. Along with other prominent conservationists, the Muries championed the preservation of wilderness, the expansion of Grand Teton National Park, and the establishment of Arctic National Wildlife Refuge in Alaska.

BUFFALO BILL MUSEUM

The Buffalo Bill Museum and the Center's Strategic Plan

Key imperatives of the Center's Strategic Plan, and central to its Interpretive Plan, include **access**, i.e. identifying and implementing strategies to reach audiences, and **experience**, that is, "bring[ing] audiences face-to-face with the Spirit of the American West." Direct encounters with the Center's visitors—as was done through the museum's "Meet the Curator" program this past summer—offer excellent means for achieving these goals through interpersonal engagement. Such programs enable staff and visitors to connect with one another and, equally important, to engage with the Center's incomparable collections and the stories they contain, truly vivifying that enduring western spirit.

2013's Most Important Acquisition for the Buffalo Bill Museum



Ornately hand-carved oak sideboard (detail), ca. 1890 – 1910. Buffalo Bill Center of the West, Cody, Wyoming, USA. Gift of Norma Demoney, Mary Christiansen, and Leroy Patterson in memory of Mildon and Barbara Patterson. 1.69.6400 (detail)

This detail of an oak sideboard donated to the Buffalo Bill Museum in 2013 shows one of two griffins which support the piece's canopy. Dating from the Victorian Baroque Revival period, the sideboard is typical of the exquisite furniture which wealthy ranch owners in the Northern Rockies purchased to furnish their estate homes. Though the sideboard is not signed, its carved griffins are characteristic of the craftsmanship of Robert J. Horner (1855 – 1922), whose New York City workshop sold his own furniture, as well as imported English-made pieces that he embellished. Photograph courtesy Norma Demoney.

Buffalo Bill Museum's Top Three Goals for 2014

- **Buffalo Bill Boyhood Home:** Begin upgrading and converting the Buffalo Bill Boyhood Home into the "William F. Cody Childhood Center," a family-friendly, children-oriented learning, activity, and program space focusing on the life and times of Cody and his associates.
- **Meet the Curator:** Expand "Meet the Curator" program that was successfully tested and offered during the summer of 2013.
- **Wild West on display:** Upgrade and expand the Buffalo Bill Museum's displays and interpretation relating to the logistical and operational aspects of Buffalo Bill's Wild West, especially its North American and European tours.

ANNUAL REPORT FOR 2013 | CODY FIREARMS MUSEUM



Warren Newman, **Curator**

Ashley Lynn Hlebinsky, **Assistant Curator**

Daniel Brumley, **Curatorial Assistant for Firearms Identification & Information**

2013 Highlight

For the Buffalo Bill Center of the West's Cody Firearms Museum, the most exciting news of 2013 was the opening of *Journeying West: Distinctive Firearms from the Smithsonian* with a Patron's Preview on May 4 and public opening on May 5. Both were highly successful, bringing genuine substance to the Center's role as a Smithsonian Affiliate. The sixty-four rare and historic firearms, including four designated "National Treasures," struck our patrons and regular visitors as a stunning and educational exhibition. The exhibition location—the Cody Firearms Museum Study Gallery—has been visited by more people on a daily basis than at any previous time in the museum's history. Television, magazine, and newspaper coverage has been prominent locally and nationally.

2013's Top Three Significant Achievements

■ **The Art Guns of Raymond Wielgus:** Exhibit opened with original and reproduction handguns transformed into sculptures by an ancient engraving style known as Damascening.

■ **Prominent firearms-related organizations:** The Cody Firearms Museum hosted the combined annual gun show of the Winchester Arms Collectors Association and the Sharps Collectors Association; the FMG Shooting Industries Masters annual meeting and shooting competition; and the Garand Collectors Association/Civilian Marksmanship Program/Navy Competitive Shooters Reunion.

■ **CFM reinstallation begins:** The Center's Executive Director appointed a Reinstallation Concept Team for the Cody Firearms Museum that has updated the museum's mission statement and created a new storyline, along with supportive reinstallation themes and sub-themes.

CODY FIREARMS MUSEUM

Cody Firearms Museum and the Center's Strategic Plan

The work of the Firearms Museum curatorial staff during 2013 was intentionally and specifically directed toward the advancement of the strategic plan of the Center of the West. Increasing financial support through **endowments, grants, and gifts** directly traceable to the Expanded Firearms Display Project, as well as the curatorial provision of VIP and organizational tours, enhanced the goals of **sustainability and advancement**.

The complementary and authoritative provision of firearms identification and information **increased revenue** and incited the gratitude of visitors in ways that **enriched their experience** of the Spirit of the American West. Our continued growth means telling the rich stories of the ownership and usage of the firearms in the museum's collection in person, through publication, and **via the Internet** has increased the Center's **accessibility** substantially. Our significantly **greater exposure to firearms-related organizations**—through hosting their conferences, competitions, and seminars—is responsive to an even greater range of the components of the strategic plan.

2013's Most Important Acquisition for Cody Firearms Museum



Exhibition rifles belonging to Tom Knapp. Buffalo Bill Center of the West, Cody, Wyoming, USA. Gift in memory of Tom Knapp. 2013.4.1,2,3

Our most important donation among the unrestricted acquisitions of 2013 was the three long guns that belonged to famous exhibition shooter Tom Knapp: CZ Model 912 and 712 semi-automatic shotguns, and a BRNO Model 611 semi-automatic target rifle. These CZ USA guns complete the display of Knapp's Benelli firearms—from the beginning through the end of his career—presently in the Firearms Study Gallery. Upon his death, Tom's wife, Colleen Knapp, donated the rifles to the museum. They are now a tangible reminder of the rich legacy of shooting skills and exciting entertainment left to us by "The Shooting Star."

Cody Firearms Museum Top Four Goals for 2014

■ **Second increment of StabaArte firearms display:** These cases provide additional display space for 159 long guns and 139 handguns, for a total of 298 firearms.

■ **Additional labels in Study Gallery:** Research, identification, and label copy for 412 previously unlabeled shotguns and rifles in the Cody Firearms Museum Study Gallery.

■ **Installation of special displays:** Tom Knapp, John Hart ("Lone Ranger"), Ljutic Shotguns, and three additional selected 2013 accessions.

■ **Future reinstallation:** Continue research and planning for the reinterpretation of the Cody Firearms Museum.

ANNUAL REPORT FOR 2013 | DRAPER NATURAL HISTORY MUSEUM



Camp Monaco Prize announcement press conference with Curator Dr. Charles R. Preston and HSH Prince Albert II of Monaco (center).

Dr. Charles R. Preston, **Senior and Founding Curator**

Philip McClinton, **Assistant Curator**

Melissa Hill, **Assistant Curator**, Greater Yellowstone Raptor Experience*

Bonnie Smith, **Program Manager** (part-time)*

Brandon Lewis, Katie Elam, Nicole Meyer—**summer interns**, Greater Yellowstone Raptor Experience*

Nate Horton, **Summer Research Assistant**, East Yellowstone Raptor Initiative*

**Grant-funded positions*

2013 Highlight

In Celebration of the 100th Anniversary of the visit to Greater Yellowstone by H.S.H Prince Albert I of Monaco, the Camp Monaco Prize was awarded as a joint project among the Buffalo Bill Center of the West's Draper Natural History Museum, University of Wyoming's Biodiversity Institute, and the Prince Albert II of Monaco Foundation-USA. All three organizations are dedicated to the conservation of native biodiversity alongside a thriving human economy, and created the Camp Monaco Prize as a collaborative effort to promote this common mission.

After an international call for proposals, a distinguished, seven-person panel of scientists and other officials, chaired by C.R. Preston, selected the prize-winning project: ***Rediscovering the elk migrations of the Greater Yellowstone Ecosystem: a Project of Trans-boundary Science and Outreach***, conducted by Arthur Middleton, a postdoctoral researcher at Yale University, and Joe Riis, an independent photographer/filmmaker.

The Prize garnered international attention and media coverage, and the presentation and events with Prince Albert II went exceedingly well. After the presentation, all parties, including Draper Foundation Trustees, agreed that the Prize should be a biennial or triennial event with international recognition. We are currently working with the inaugural Prize laureates to develop a video and three-dimensional display of their project to integrate in the new Naturalist's Cabin.

2013's Top Four Significant Achievements

■ **Greater Yellowstone Raptor Experience:** We added a golden eagle (Kateri) and American Kestrel (Salem) to our stable of ambassadors, and reached more than 25,000 people with raptor programs in 2013.

DRAPER NATURAL HISTORY MUSEUM

Assistant Curator, Melissa Hill and Senior Curator C.R. Preston worked closely with the Wyoming Game and Fish Department to revise Wyoming regulations regarding limits on educational programs like ours, and we received approval to expand our program with up to ten birds in the future.

■ **East Yellowstone Raptor Initiative (EYRI):** National attention on golden eagles is increasing rapidly in the wake of new information on the impact of wind turbines on eagle populations throughout the West. In 2013, we completed the fifth year of the Draper Museum’s long-term project on nesting ecology of golden eagles in relation to climate, landscape, and human land use; submitted technical reports to the U.S. Department of Interior; and presented some of our results at two international scientific conferences.

■ **Draper Natural History Museum Alpine-to-Plains Trail Exhibits Enhancement:** Each year we seek extramural grant funds to enhance and update our core exhibits in the Alpine-to-Plains Trail and replace/maintain structural, audiovisual, and computer-driven exhibit elements. In 2013, we replaced obsolete video equipment in Wildfire and Avalanche exhibits, replaced monitors and computer stations in several venues, installed a new “forest” of large trees and canopy in our Mountain Forest Environment, and added new sagebrush-steppe extension in the Buffalo Jump exhibition.

■ **Publications:** C.R. Preston: “Fighting nature-deficit disorder: the role of natural history museums in the 21st century,” *Informal Learning* 119 (March–April): 1–12; and “Golden Eagle Nesting Ecology in the Bighorn Basin: Influence of Landscape Composition, Energy Development and other Human Activity on Golden Eagle Nesting Distribution, Success, Productivity, and Diet 2010 – 2013,” Technical Report, U.S. Department of Interior, Bureau of Land Management. Pp. 1–20.

Draper Natural History Museum and the Center’s Strategic Plan

All the accomplishments listed herein, and the many other initiatives and activities of the Draper Natural History Museum, enhance the Center’s long-term *sustainability*, enrich the *visitor experience*, and increase *accessibility* to our intellectual and material resources. Our programs and publications have developed a *national and international following* among both the public and professional communities.

2013’s Most Important Acquisition for Draper Natural History Museum

The Draper Museum’s most important acquisition for 2013 is a series of more than a hundred Greater Yellowstone gray wolf research specimens (mostly skulls) transferred to our zoological collections repository by the U.S. Fish and Wildlife Service. This series of specimens, once fully prepared and cataloged, represents a scientific research collection of international significance, worthy of financial support from National Science Foundation.

Draper Natural History Museum Top Four Goals for 2014

■ **Expedition Trailhead upgrade:** Complete upgrade and enrichment of Expedition Trailhead of Draper Natural History Museum.

■ **River Experience:** Complete concept design and exhibit design for new River Experience exhibition installation in Draper Natural History Museum.

■ **GYRE:** Create sustainable business and operating plan for *Greater Yellowstone Raptor Experience*.

■ **Manuscripts:** Produce books titled *Biography of a Grizzly* and *Wyoming Grasslands*, and at least one scientific monograph (*Golden Eagle Nesting Ecology in the Bighorn Basin*) for publication.

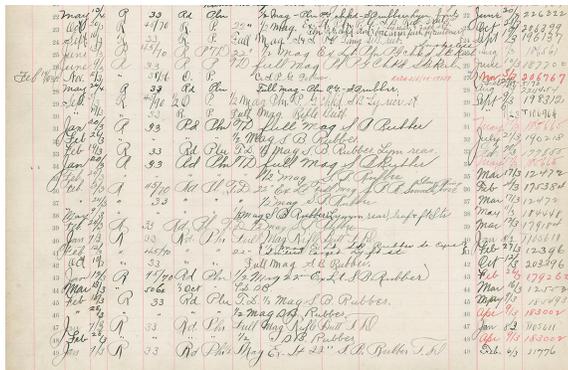
ANNUAL REPORT FOR 2013 | MCCRACKEN RESEARCH LIBRARY

Mary Robinson, **Housel Director**
 Karling Abernathy, **Cataloging Librarian**
 Samantha Harper, **Archivist**
 Mack Frost, **Digital Technician**
 Karen Preis, **Administrative Assistant**
 Charlotte Gdula, **Reference Assistant**

2013 Highlight

The Institute of Museums and Library Services (IMLS) awarded the McCracken a grant of \$150,000 to digitize and catalog the William F. Cody photographs. The two-year project permits the library to employ a full-time cataloger to enter descriptive metadata and upload images to the Center’s website. All the photographic images, approximately six thousand in all, are to be displayed and made searchable in the *Buffalo Bill Online Archive*, one of a suite of digital collections on www.centerofthewest.org.

2013’s Top Three Significant Achievements



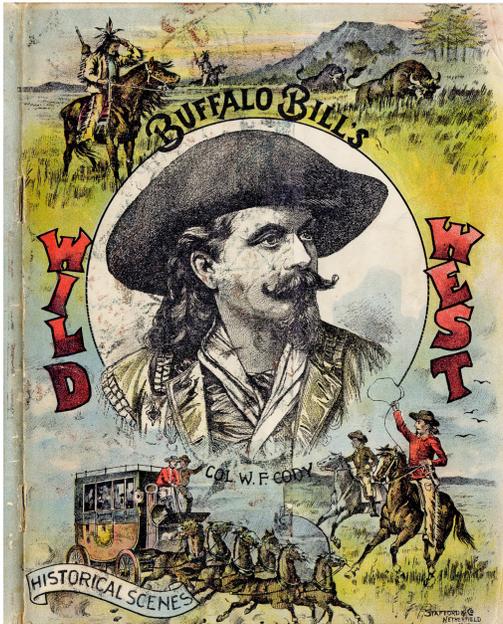
Detail from typical firearms records at the Buffalo Bill Center of the West.

- **Winchester drawings digitization:** Support from the Olin Foundation Charitable Trust for scanning and digitizing the Winchester firearms drawings collection.
- **WESTAF grant:** Visual Arts Touring Grant award from the Western States Arts Federation (WESTAF) to create a traveling exhibit of the photographs of Ken Blackbird.
- **American Society of Arms Collectors (ASAC) support:** ASAC makes possible the digitization of historic firearms archives and makes them web-accessible.

McCracken Research Library and the Center’s Strategic Plan

The McCracken regularly contributes significant digital content to the *Center’s website* and accomplishes this largely with grant, as opposed to operations, funding. By committing to these projects, funding agencies recognize both the enduring value of the library collections and the professionalism of the McCracken staff. This activity supports the Buffalo Bill Center of the West’s strategic goal of access, and the objective of *connecting with a national and international audience of visitors*.

McCracken Research Library



2013's Most Important Acquisitions for McCracken Research Library

■ **Buffalo Bill's Wild West programs from the seasons of 1891 and 1892:** The Wild West's second tour of Great Britain began in northern England and didn't reach London until 1892. The 1891 program is thus harder to find, especially in such excellent condition; the 1892 program is also scarce. This auction purchase filled a critical gap in MS 6, the William F. Cody Collection.

■ **James Bama's working photographs:** The McCracken Research Library houses the complete negatives collection for artist James Bama. In 2013, the library acquired a collection of the artist's working prints.

Cover image, Buffalo Bill's Wild West program, 1891. Buffalo Bill Center of the West, Cody, Wyoming, USA. MS 6, William F. Cody Collection. Joint purchase with the Buffalo Bill Museum and donor support from Jerry Laine Housel Hager in honor of Jerry W. Housel.

McCracken Research Library's Top Three Goals for 2014

- **Ken Blackbird exhibit:** Installation of Ken Blackbird photo exhibit, *Textured Portraits*, in Special Exhibitions Gallery, May 2014.
- **Winchester firearms archives:** Scanning and cataloging continues.
- **McCracken exhibit:** Complete project planning of the Harold McCracken exhibit, *Out West Where the North Begins*.

ANNUAL REPORT FOR 2013 | PLAINS INDIAN MUSEUM

Emma I. Hansen, **Senior Curator**
Rebecca West, **Assistant Curator**



Patrons Opening, Paul Dyck Plains Indian Buffalo Culture Gallery, June 14, 2013. Photograph by Ken Blackbird.

2013 Highlight

The Patrons Preview for the *Paul Dyck Plains Indian Buffalo Culture Gallery* took place on June 14, 2013, with generous attendance of nearly four hundred people interested in this first major view of this significant collection of Plains Native arts.

Many dignitaries were on hand for the opening ceremony including Crow elder Heywood Big Day, Advisory Board member and Oglala Lakota artist Arthur Amiotte, and Chairman of the Board of Trustees Barron Collier II—all of whom spoke of the exhibition's importance. The gallery opened to the public the following day as visitors attended the Plains Indian Museum Powwow while also viewing the Paul Dyck Collection.

With the completion of the Dyck Gallery, Plains Indian Museum curatorial staff is now concentrating on the planning of the traveling exhibition and catalogue on the Dyck Collection, *Enduring Legacies of the Great Plains: The Paul Dyck Collection*.

2013's Top Three Significant Achievements

■ ***Go West! Art of the American Frontier from the Buffalo Bill Center of the West:*** Art from the Whitney Western Art Museum opened at the High Museum of Art in Atlanta, Georgia, and will remain there until April 13, 2014. Yale University Press published the catalogue, which includes writings by Plains Indian Museum staff members Emma Hansen, Anne Marie Shriver, and Rebecca West.

PLAINS INDIAN MUSEUM

■ **Plains Indian Museum objects set to travel:** *Artists of Earth and Sky* exhibit is on view at the Musée du quai Branly in Paris from April 7 – July 20, 2014. It then travels to The Nelson-Atkins Museum of Art in Kansas City from September 19, 2014 – January 22, 2015, and the Metropolitan Museum of Art in New York on March 3 – May 17, 2015. The Plains Indian Museum loaned three objects to this exhibition including a shirt once worn by Lakota Sioux leader Red Cloud. The exhibition catalogue includes a chapter by Advisory Board member Arthur Amiotte and short essays on three objects by Emma I. Hansen.

■ **Save America's Treasures grant ended in 2013 after three years:** The funds provided cataloguing and optimal storage for the Paul Dyck Plains Indian Buffalo Culture Collection to provide long-term care for the collection and accessibility for visiting scholars.

Plains Indian Museum and the Center's Strategic Plan

The 32nd Annual Plains Indian Museum Powwow drew enthusiastic crowds of approximately three thousand visitors, nine Northern Plains drum groups, and more than two hundred dancers from twenty-eight tribes. Lakota educator Gloria Goggles provided interesting and lively presentations on Plains Indian arts, culture, and contemporary life in the Powwow tipi—all of which provide an *authentic experience* for regional and international audiences.

Museum Studies students from St. Labre Indian School in Ashland, Montana, twice visited the Plains Indian Museum in 2013. Their visit is a result of a *partnership* between St. Labre and the Plains Indian Museum. Additionally, Emma Hansen received a grant from a new Center of the West staff research program to continue *work on Plains village traditions*—including the Mandan, Hidatsa, Arikara, Otoe, Wichita, and Pawnee—for a future exhibition and book, which *bolsters scholarship*.

2013's Most Important Acquisitions for Plains Indian Museum

The Plains Indian Museum acquired several interesting collection objects during 2013. David A. and Bennett B. Robbins donated a painted elk hide by the Eastern Shoshone Codsigo (Cadzi Cody) that dates from 1890 – 1900. The painted hide—featuring images of buffalo hunting, camp scenes, and the Sun Dance—is currently on exhibit.

The Plains Indian Museum Acquisition Fund supports the purchase of excellent examples of Plains Indian contemporary traditional art for the museum's collections such as a pair of beaded parfleches made by Lakota Sioux artist Emil Her Many Horses that combine the traditional form of rawhide parfleches with beautifully beaded covers.

Plains Indian Museum Top Three Goals for 2014

■ **Enduring Legacies of the Great Plains: The Paul Dyck Collection:** Planning meetings continue into spring 2014 with support from grants from the National Endowment for the Humanities and the National Endowment for the Arts. Tentative plans call for the exhibition to open at the Center in 2016 before traveling to other locations.

■ **Plains Indian Village Traditions research:** Study continues on Plains village traditions, including the Mandan, Hidatsa, Arikara, Otoe, Wichita, and Pawnee.

■ **Draw on the dedication and expertise of Plains Indian Museum Advisory Board Members:** During the September Plains Indian Museum Advisory Board meeting, the group celebrated the upcoming 100th birthday of Joe Medicine Crow, renowned Crow World War II warrior, scholar, educator, and Advisory Board member since its inception in 1976. It is through the dedication of Advisory Board members such as Medicine Crow that the museum has succeeded in developing many years of exciting and innovative exhibitions and programs.

ANNUAL REPORT FOR 2013 | WHITNEY WESTERN ART MUSEUM

Mindy N. Besaw, **Curator**

Emily Wood, **Curatorial Assistant**

Peter H. Hassrick, **Director Emeritus and Senior Scholar**

2013 Highlight

The highlight for this year for the Whitney was the opening of *Go West! Art of the American Frontier from the Buffalo Bill Center of the West* at the High Museum of Art (November 3, 2013 – April 13, 2014) and the companion exhibition at the Booth Western Art Museum, *Today's West! Contemporary Art from the Buffalo Bill Center of the West*, both in Atlanta, Georgia. A 176-page catalogue co-published by the High Museum of Art and Yale University Press accompanied the *Go West!* exhibition. The catalogue featured major essays by Center curators Mindy N. Besaw and Emma I. Hansen, as well as short essays by Peter H. Hassrick, Rebecca West, and Anne Marie Shriver. Critical reviews of *Go West!* were positive, and generated national attention for our collections and our scholarship.

2013's Top Three Significant Achievements

■ **Go West! Art of the American Frontier from the Buffalo Bill Center of the West:** The exhibition, co-curated by the Center's Mindy N. Besaw and Stephanie Heydt, curator of American Art at the High Museum, featured 250 paintings, drawings, sculpture, photographs, posters, firearms, and Plains Indian artifacts from the Center's collections. The exhibition highlights the role of visual images in defining the idea of the frontier in the nineteenth and early twentieth centuries. Feature articles about the exhibition appeared in *American Art Review*, *Antiques Magazine*, and *Antiques and the Arts Weekly*.

■ **Curator Lecture Circuit:** Besaw received numerous invitations to lecture on a variety of topics related to the Whitney's collections around the country this year. She made stops in Denver, Colorado; Cheyenne, Wyoming; Cartersville, Georgia; Atlanta, Georgia; and New York, New York. The importance of contemporary western American art was the topic of a panel discussion in Denver associated with the Coors Western Art show, and contemporary art was also the focus of symposium lectures in Cheyenne and Cartersville. *A century of Art, 1830 – 1930* was the subject of a lecture at Bonhams in New York, as well as speaking engagements in Atlanta.

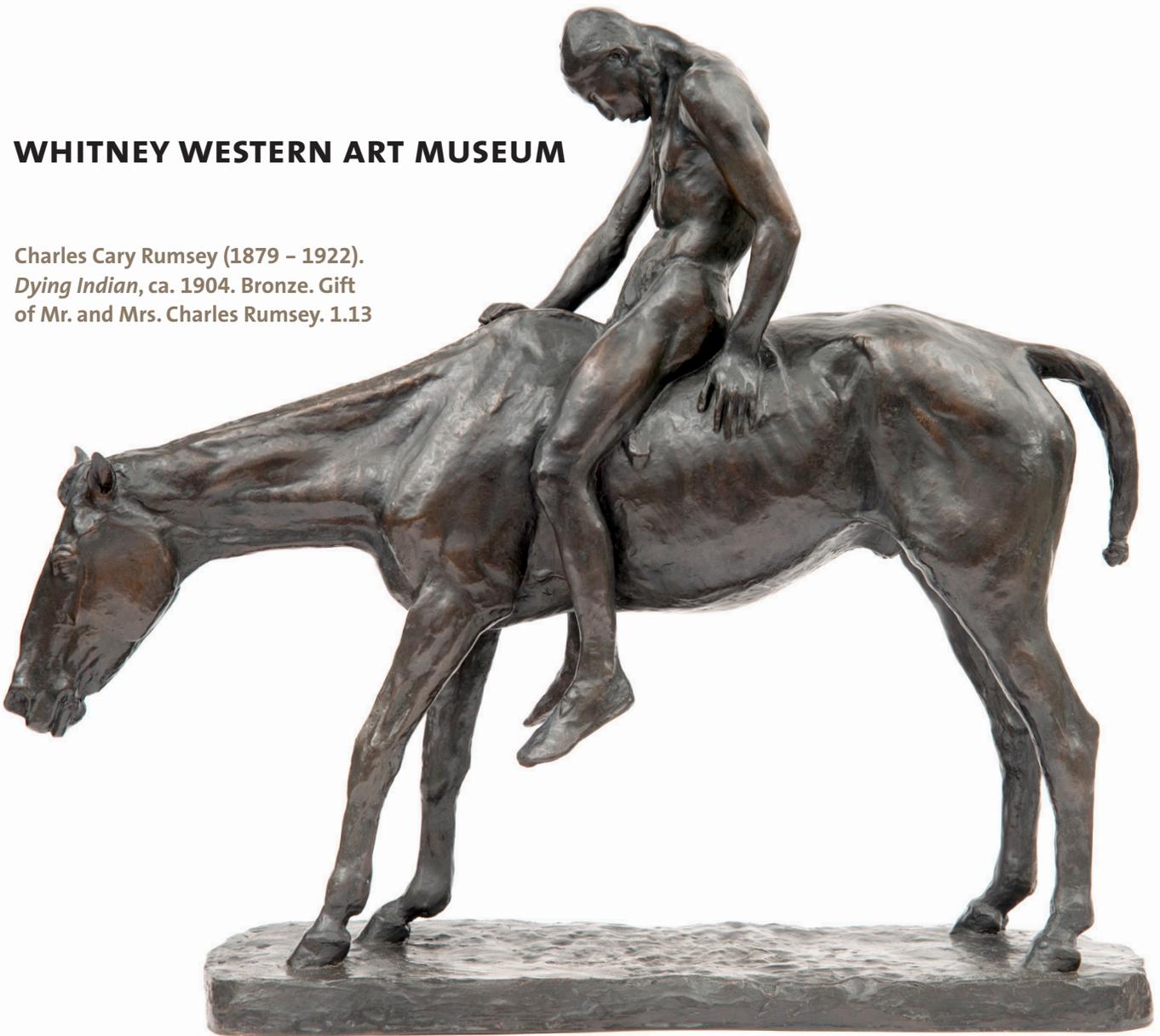
■ **Important Research and scholarship (ongoing):** Peter H. Hassrick, Director Emeritus and Senior Scholar, is leading a team of scholars in the production of the second edition of the *Frederic Remington Catalogue Raisonné*. This revised version of the 1996 *Raisonné* features two elements—a book, published by the University of Oklahoma Press, with six new essays about Remington's work—and an online catalogue with more than three thousand records of Remington's art. Whitney staff continue research on John Mix Stanley, a major figure of nineteenth-century American art, with the goal of an exhibition and catalogue.

Whitney Western Art Museum and the Center's Strategic Plan

The Whitney reached broad audiences beyond our walls in Cody through active exhibitions and lectures, furthering—especially—the strategic goal of **access**. Building awareness on a regional and national level, in turn, celebrates our **collections, research, and scholarship**, further supporting **sustainability and advancement**.

WHITNEY WESTERN ART MUSEUM

Charles Cary Rumsey (1879 – 1922).
Dying Indian, ca. 1904. Bronze. Gift
of Mr. and Mrs. Charles Rumsey. 1.13



2013's Most Important Acquisition for Whitney Western Art Museum

Charles Cary Rumsey's *Dying Indian* relates to James Earl Fraser's iconic *End of the Trail*. Rumsey conveys immediacy and dramatic power through quick modeling and a lack of surface detail to further emphasize the symbolic plight of the defeated warrior.

Rumsey studied sculpture in Paris where he was exposed to the work of the great American sculptor, Augustus Saint-Gaudens. Rumsey's art, however, represents an early example of the shift in American sculpture—away from realism and classic idealizing tendencies, and more toward concerns of abstract foundations of art—design, composition, and focus on emotion. In his brief career (his life was cut tragically short in an automobile accident), Rumsey created a rich variety of sculpture. He created numerous small bronzes of horses, buffalo, and other animals; many studies of the human figure; and a multitude of polo players, and horse and rider groupings. Rumsey's monumental public sculptures appear throughout his hometown of Buffalo, New York; his *Buffalo Hunt* frieze marks the New York City entrance of the Manhattan Bridge; and a monumental version of *Dying Indian* was in front of the Brooklyn Museum for fifty years, and now rests in the Brooklyn Botanical Gardens.

Whitney Western Art Museum Top Three Goals for 2014

- **Painted Journeys: The Art of John Mix Stanley:** Exhibition planning.
- **Remington Raisonné:** Online catalogue launched summer 2014.
- **Dynamic permanent collection gallery spaces:** Rotate artwork and develop an audio guide.

ANNUAL REPORT FOR 2013 | INTERPRETIVE EDUCATION DEPARTMENT

Gretchen Henrich, **Director of Interpretive Education**

Emily Buckles, **Interpretive Specialist and Natural Science Educator**

Megan Smith, **School Services Coordinator**

2013 Highlight

The Interpretive Education Department facilitates connections between the Center's collections and visitors. It strives to provide engaging activities that evoke emotion and help our visitors connect to the spirit of the American West. The Interpretive Plan was approved by the Board of Trustees in June 2013 and gives the Center future direction as we move toward becoming a museum of the twenty-first century.

2013's Top Three Significant Achievements

- **Skype in the Classroom:** The Interpretive Education Department launched a partnership with Skype in the Classroom to offer interactive virtual lessons to classrooms throughout the world. Since May, educators have reached more than 1,600 students in the continental United States, Hawaii, Canada, China, and France. Teachers could choose from two lessons: *Stories and Cultures of Plains Indians and Buffalo or Trappers, Traders, Trailblazers: Mountain Men of the Rocky Mountain West*. The Interpretive Education Department plans to expand Skype in the Classroom throughout 2014.
- **Discovery Field Trips:** Funding from the R. Harold Burton Foundation enabled us to restart the Discovery Field Trips for middle school students. In July and August, educators developed two successful overnight experiences. In July participants monitored the water quality of the Shoshone River and partook in a river rafting experience. In August, students connected with the natural world through art in a program titled Art and Nature.
- **Spring into Yellowstone and Cody Wild West Riverfest:** In 2013, the Center partnered with many community groups and state and federal wildlife agencies to kick-off two major community events to enliven the shoulder seasons. *Spring into Yellowstone*, a birding and wildlife festival, was launched in May, and in August, the *Cody Wild West Riverfest* drew attention to the ecological and recreational benefits of the Shoshone River.
- **Summer Programs:** We provide several programs for our largest audience—summer visitors—that enrich their understanding of our collection and support the experience goals outlined in the Strategic Plan. We offered a wide variety of on-site programming to meet visitors' needs.
 - Chuckwagon cooking demonstrations featured knowledgeable cooks who made the history of the cattle drive come to life. The chuckwagon cooks served Dutch oven biscuits and fire-roasted beans to between 75 and 135 visitors each day during the summer.
 - Through a grant from the Wyoming Arts Council, we were honored to have John Hull as our Artist-in-Residence in the month of August. He demonstrated and talked with visitors in the Whitney Western Art Museum.
 - For those visitors with a short time to visit, education staff delivered more than 315 guided tours of the Center from June through September. Tour titles were *Wildlife in the West*, *People in the West*, and *Views of Yellowstone*. Visitors were guided through multiple galleries on these tours, integrating the varied disciplines represented at the Center.

INTERPRETIVE EDUCATION DEPARTMENT

- Garden programs during summer months included *Fun and Games in the West*, *Art in the Garden*, and *Educator's Choice*, which involved a craft, an activity, or a lesson.
- Docents and staff presented 180 twenty-minute Spotlight Programs featuring a variety of museum topics to more than three thousand visitors. Bear Aware programs, in partnership with the U.S. Forest Service, discussed bear safety and good habits to practice in bear country.

Additional programming throughout the year that focused on students included the MILES program. This program provides travel and lodging assistance to school students throughout the Rocky Mountain West. Students participated in a two-day educational experience that included guided tours and self-guided experiences with the use of tailored activity maps. Sinclair Oil has generously pledged to fund the MILES program for the next five years. We have also received support from the Holding Family Foundation that enables us to continue to expand the program.

Nine "Family Fun Days" were scheduled in 2013. These family programs strive to connect our community members to our museum, and help families have fun interacting with each other and our exhibits. Titles included *Picture This*, *Where's Stanley?*, and *Colorful Characters of the West*.

In 2013, the Interpretive Education Staff was on the move sharing their expertise and learning about recent trends in the interpretation and education fields. In May, Megan Smith presented at the American Alliance of Museums (AAM) Conference in partnership with the Smithsonian Institution. In June, Gretchen Henrich presented to teachers at the High Museum in Atlanta, Georgia, in support of the *Go West* exhibition. And in November, Emily Buckles attended the National Association of Interpretation national conference.

Interpretive Education and the Center's Strategic Plan

Interpretive Education met one of the most important goals of the Center's Strategic Plan in 2013: Develop an ***institution-wide, comprehensive interpretation plan***. The department's activities are a result of the objective to "Create experiences that ***integrate education and entertainment*** in all we do, including increased participative exhibits and programs, increased use of ***audio-visual media***, and increased use of the ***Internet and social media***." The implementation of Skype in the Classroom fits along with the aim to "***Leverage electronic delivery methods***, using the latest technology to create virtual experiences." Finally, Interpretive Education's partnership with Skype in the Classroom is a perfect example of ***partnerships with other stakeholders*** to enhance the Center's ability to capture visitors on-site and online.

Interpretive Education's Top Three Goals for 2014

■ **Educational outreach:** Increase educational outreach through Skype and our website offerings. Strategies include adding more Skype lessons that reach more students, developing web-based curricula, education blogs, and interactive web-based activities. The Interpretive Education Department received \$100,000 to support the Internet Interpretation portion of the Interpretive Plan with a focus on supporting the Access Imperative contained in the Strategic Plan. The funds will be used in 2014 to hire an Education Web Content Creator/Outreach Educator.

■ **Dynamic gallery interpretation:** Provide lively interpretive experiences in our galleries. Strategies include interpretive training for staff and docents, obtaining funding to support dynamic presenters, researching new innovative first person programming, evaluating current offerings, and developing a better orientation experience for our visitors.

■ **Interpretive plan support:** Garner support for the initiatives contained within the Interpretive Plan. Strategies include increasing understanding of the Plan among staff, board members, and potential donors, producing case statements for funding, and identifying new sources of funding.

ANNUAL REPORT FOR 2013 | MUSEUM SERVICES

Elizabeth Holmes, **Director of Museum Services/Registrar**

Connie Vunk, **Associate Director of Museum Services/Collections Manager**

Ann Marie Donoghue, **Registrar**

Gary Miller, **Exhibition Installation Manager**

Sylvia Huber, **Registration Technician**

Jeff Rudolph, **Preparator**

Sammi Stamness, **Graphics Assistant**

David Plank, **Graphics Manager**

Desirée Pettet, **Graphic Designer**

2013 Highlight

The loans to the High Museum of Art and Booth Western Art Museum were the primary task assumed by Museum Services. As a group, we worked on the catalogue, finalizing exhibition listings, condition reports and books, crate design (interior and exterior), shipping arrangements in regard to insured value and indemnification requirements, individual object mounts in collaboration with HMA staff, label copy, couriering, and installation assistance. The High/Booth loans presented many challenges for the Center such as truncated timelines; this provided opportunities for other staff to assist with tasks, ensuring that itemized materials were crated and shipped to Georgia on time. This successful endeavor revealed the complexity of the processes associated with traveling exhibitions to a greater number of staff.

2013's Top Three Significant Achievements

■ **Smithsonian Firearms Loan Exhibition:** Coordinated effort between departments to work within the constraints of the loan process of the Smithsonian Institution (SI). The approval of the loan required coordination among Security, Facilities, Museum Services, and Curatorial in order to garner the approval from the SI approval committee.

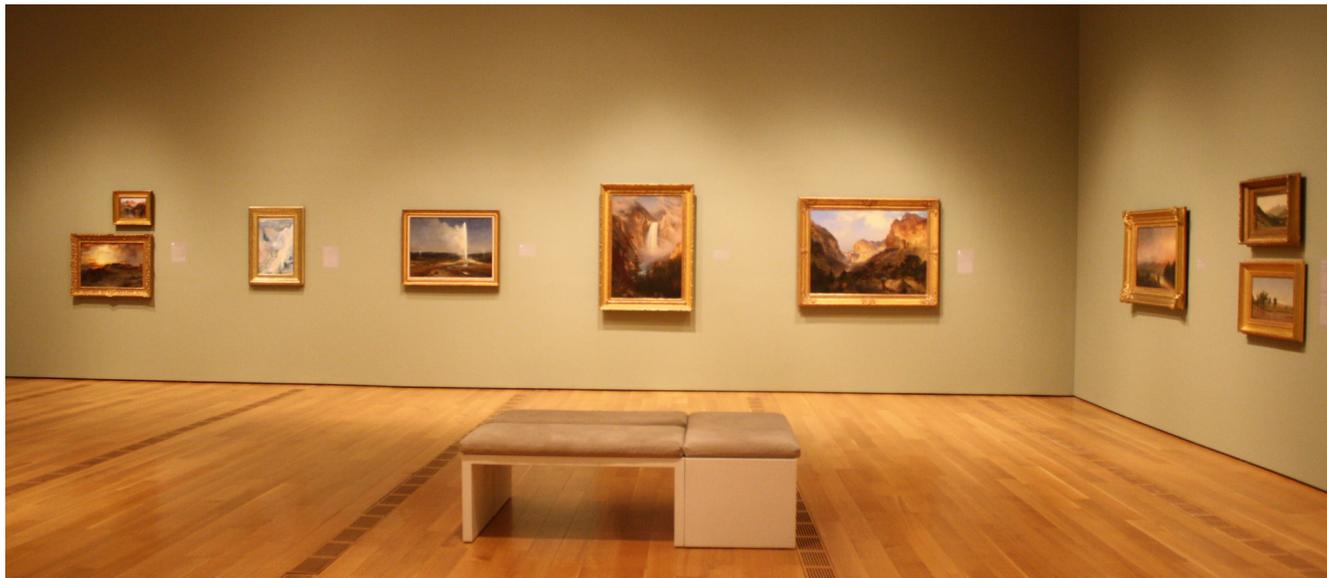
■ **Museum Services realignment:** The department was realigned within the Center under the Operations Division. This allowed a more direct connection among Facilities, Security, Information Technology, and Museum Services, and solidified the collaborative efforts of the teams to best preserve, record, provide access to, and care for the collections. This streamlines the work request process for both departments and consequently increases efficiencies.

■ **Resources/Consultants:** Museum Services staff have provided resources to multiple institutions and entities throughout the year. These include Boone and Crockett (Bob Hansen), Buffalo Bill Art Show & Sale/UPS Store, Meeteetse Museums, Homesteader Museum, St. Labre School, the many ARGUS.net users, Center Fellows program, collection assessment for patrons, and OSHA annual review.

2013 Acquisition and Collection Analytics

- Locations updated: 2,343 objects have had their locations updated at least once in 2013.
- New Activities 2013: 137; breakdown: 121 acquisitions, 0 deaccessions, 8 out-loans, 6 in-loans
- Objects on loan to other institutions 2013: 277

MUSEUM SERVICES



Objects from the Buffalo Bill Center of the West's collection at the High Museum in Atlanta, Georgia.

Museum Services and the Center's Strategic Plan

The Museum Services team was responsible for installing multiple exhibitions. These exhibitions present the **content and scholarship** of the Center to our visiting public and include: Smithsonian firearms loan exhibition, *Wielgus Embellished Firearms Exhibition*, Greater Yellowstone Coalition photo exhibition, Buffalo Bill Art Show & Sale, gallery rotations, the Center Store, Dyck Gallery installation, *Pronghorn Passage* photography exhibit, *Retrieving the Past*, etc.

The team is responsible for the processing of the **acquisitions** to the Center. This effort enters the content into the Collection Database, which is harvested for the website, prepares the materials for exhibition or storage, and forwards donor/lender information to Development. In addition, the team is in direct contact with donors, borrowers, lenders, and vendors of the collection; our presentation to these contacts enhances the **reputation** of the Center. As the team prepares exhibitions for travel to present our collections to new donor environments, they provide a springboard for **engagement**. Finally, the team participated in window-dressing the new Center Store. This effort **increased our presence and revenue opportunities** by opening another retail venue in Cody.

Museum Services Top Three Goals for 2014

- **Atlanta Exhibitions:** Manage the return shipment and installation of the materials currently on loan to the High Museum of Art and the Booth Western Art Museum, both in Atlanta, Georgia. This will entail reorganization of the "volunteer" teams to participate in the uncrating and movement of art throughout the Center.
- **StabaArte firearms installation:** Complete the preparations and installation for the third section of the StabaArte cases in the lower Cody Firearms Museum Study Gallery.
- **Dyck Collection data:** Complete data entry for Dyck acquisitions from 2007.

ANNUAL REPORT FOR 2013 | PUBLIC RELATIONS

Marguerite House, **Acting Director/Media Coordinator/Points West Editor**

Nancy McClure, **Electronic Communications Manager/ Points West Assistant Editor**

2013 Highlight

The Public Relations highlight for 2013 was the implementation of the Center of the West's new brand. From a new name, as well as fonts to logos to verbiage, and so much more, Public Relations worked with the Center's marketing agency, Siegel+Gale, and its public relations agency, Fleishman-Hillard, to roll out the name change and to assist staff with incorporating the look and language throughout the Center.

2013's Top Three Significant Achievements

■ **FAM Tours:** Public Relations hosted two familiarization (FAM) tours for journalists in June (for Powwow) and in September (for Yellowstone trip). Fleishman-Hillard invited participants—the June attendees were “short lead” media such as bloggers, while the September attendees were “long lead” media like magazine writers. The Center's media exposure from all seventeen journalists was significant.



Summer FAM tour participants (L – R): Salli Garrigan, *Premier Traveler Magazine*; Wendy Weston, *Native Peoples Magazine*; Beeb Ashcroft, *MomStart* blog; Deb Hopewell, *Fodors.com*; Connie Ott, *MiscFinds4U* blog; and Emily Lyon, *Clever Housewife* blog. Photo courtesy Beeb Ashcroft.

■ **Prince Albert II of Monaco visit:** HSH Prince Albert II of Monaco visited Cody on the anniversary of his great, great grandfather's (Prince Albert I) hunting trip with Buffalo Bill. Public Relations worked closely with Palace Officials, the Monaco Embassy, and the Prince Albert II Foundation-USA—before, during, and after the visit—to ensure event coverage. PR worked directly with the media, film shoots, and event logistics of the four-day visit.

■ **Centerofthewest.org:** In conjunction with the Center's rebranding, PR and I.T. staff completely revamped the Center's website with a new look and feel, i.e. simpler design, streamlined navigation, and new attention to generating vibrant and engaging content.

PUBLIC RELATIONS

Public Relations and the Center's Strategic Plan

Public Relations activities in 2013 were significantly related to the Center's Strategic Plan. First, rebranding by necessity meant **refining the Center's overall message and media strategy** focusing on **one institution**. Then, with the re-vamping of the Center's website and new attention to Search Engine Optimization (SEO), PR has before it the goal of **two million web visitors by 2017** and to **leverage other electronic communication** such as social media and broadcast e-mails to help create **virtual experiences** for the reader/listener.

Much of the Strategic Plan deals with exposure that **increases donations, group tours, and admissions**. From the media side, PR provides that exposure with news releases, direct contact with news sources, and assistance with the placement of paid advertising. In addition, the exposure takes the Center's messaging to broader national and international audiences. Finally, PR's efforts **facilitate the Center's recognition as the authority for information on the American West**.

Public Relations Top Three Goals for 2014

- **Exposure:** Increase exposure to the Center through paid advertising and earned media, which means:
1) collaborating with the Center's marketing firm more completely with input into creative design and advertising buys; 2) using more features of VOCUS, our media contacts database and news release distribution mechanism; 3) complete the rebranding of the Center's website including a review of all content pages; 4) continue to manage a more strategic presence on social media; and 5) build relationships with key media individuals.
- **Increase website traffic:** Use blogging on *centerofthewest.org*—including the long-held goal of adding *Points West* online and individual "treasures" from *Points West*—as well as revising and invigorating web content to boost the number of website visitors.
- **Reporting:** Implement regularly scheduled reports using a variety of Internet analytics.

ANNUAL REPORT FOR 2013 | DEVELOPMENT



Tom Roberson, **Chief Development Officer**
Gina Schneider, **Development Officer/VIP Affairs**
Coy Evans, **Major Gifts Officer**
Diana Jensen, **Development Office and Donor Relations Manager**
Rachel Lee, **Membership Supervisor**
Spencer Smith, **Database Manager**
Lauren Marchant, **Administrative Assistant**
Rebecca Taggart, **Special Events Coordinator**

2013 Highlight

In June 2013, the *Buffalo Bill Historical Center* Board of Trustees approved a resolution to change the name of the organization to *Buffalo Bill Center of the West*. The Development staff and members of the Marketing Sub-Committee coordinated the implementation of the name change and orchestrated the rebranding effort.

Working with branding specialist Siegel & Gale, Inc. and the public relations firm Fleishman Hilliard, Development staff and members of the Marketing Sub-Committee were able to accomplish a large portion of the name change and rebranding in a relatively short period of time. As the rebranding efforts continued, staff and Sub-Committee members also accepted the task to significantly boost the advertising program. The existing budget was increased fourfold, and Flying Horse, Inc., a well-respected advertising agency, was hired to guide the Center with the “*Feet Through The Door*” campaign designed to dramatically increase annual attendance.

DEVELOPMENT

The name change and the rebranding has proven to be a very complex undertaking, but the results are beginning to show. When all is said and done, this may well be one of the most significant actions taken by the institution in the last three decades.

2013's Top Three Significant Achievements

- **Revenue increase:** In a year of mixed economic news and a shortened season, the Development Department exceeded budgeted goals by receiving more donations and increasing the number of members than the previous year.
- **Papers of William F. Cody funding:** Secured funding for the *Papers of William F. Cody* from private donations and a grant from the National Endowment for the Humanities.
- **Sinclair's MILES:** Secured funding to expand the Sinclair MILES (Museum Interpretation, Learning, and Enrichment for Students) program that allows children from Wyoming and the surrounding states to travel to Cody to experience the Buffalo Bill Center of the West.

Development and the Center's Strategic Plan

The Development office works hand-in-hand with all the Center's departments and museums to **fund the operations, programs, and exhibitions** designed to carry out the mission of the Buffalo Bill Center of the West. Through private and public fundraising, we secure gifts and grants that allow the Center's activities to be shared with audiences near and far. Our goal is to carefully match potential donors with the Center's programs and projects. The result is that donors are engaged and feel valued as their gifts are used in day-to-day activities, special programs, and projects. Gifts to the Buffalo Bill Center of the West are properly **stewarded** to ensure **financial stability** for the organization. With so many ways to **engage** our donors in programs and collections, we are often on the road finding new friends who wish to share their passion for the American West and give to the Center.

Development's Top Three Goals for 2014

- **Increase income stream:** Exceed 2013 total revenue production from grants, donations, endowments, membership revenue, and planned giving by 3 percent.
- **Endowment:** Achieve full endowment of 75 percent of the Center's curator positions.
- **Development Department improvements:** Continue the growth and refinement of a high functioning Development Department.

ANNUAL REPORT FOR 2013 | GRANTS RECEIVED: \$1,365,123

Alertus Technologies, LLC.

\$38,950

Emergency notification system
Information Technology

Allen & Company, Incorporated

\$100,000

Technology in education
Interpretive Education Department

American Society of Arms Collectors

\$20,000

Firearms archive project
McCracken Research Library

R. Harold Burton Foundation

\$23,200

Discovery Camp and Family Fun Days
Interpretive Education Department

Nancy-Carroll Draper Foundation

\$373,517

Enriching public programming and exhibits
Draper Natural History Museum

**The Geraldine W. & Robert J. Dellenback
Foundation, Inc.**

\$25,000

The Papers of William F. Cody

Earl and Carol Holding Family

\$50,000

MILES program (Museum Interpretation, Learning,
and Enrichment for Students)
Interpretive Education Department

Knobloch Family Foundation

\$30,000

Remington Catalogue Raisonné
Buffalo Bill Center of the West

Institute of Museum and Library Services

\$149,958

Picturing Buffalo Bill
McCracken Research Library

National Endowment for the Humanities

\$200,000

Buffalo Bill's Wild West and the European Frontier
The Papers of William F. Cody

Olin Corporation Charitable Trust

\$50,000

Winchester archival project
McCracken Research Library

Park County Travel Council

\$32,000

Promoting the Buffalo Bill Center of the West
Public Relations/Communications

Charlie Russell Riders Foundation

\$25,000

Remington Catalogue Raisonné
Buffalo Bill Center of the West

Gretchen Swanson Family Foundation

\$75,000

Firearms display project
Cody Firearms Museum

Sinclair Oil Corporation

\$15,000

MILES program (Museum Interpretation, Learning,
and Enrichment for Students)
Interpretive Education Department

Nelda C. and H.J. Lutchter Stark Foundation

Stark Museum of Art

\$50,000

Remington Catalogue Raisonné
Buffalo Bill Center of the West

GRANTS

Union Pacific Corporation

\$50,000

Man of the West alcove
Buffalo Bill Museum

Western States Arts Federation (WESTAF)

\$31,197

Ken Blackbird traveling exhibition
McCracken Research Library

Workforce Development Training Fund

\$860

Software
Accounting Department

Workforce Development Training Fund

\$1,711

American Museum Membership Conference
Development Department

Workforce Development Training Fund

\$2,668

Blackbaud Conference for Non-Profits
Development Department

Wyoming Arts Council

\$10,268

General operating support
Buffalo Bill Center of the West

Wyoming Arts Council

\$4,827

Arts education
Interpretive Education Department

Wyoming Humanities Council

\$4,967

The Ken Blackbird Collection
McCracken Research Library

Wyoming Humanities Council

\$1,000

The Wild West in Germany
The Papers of William F. Cody

Wyoming Arts Council Endowment Fund

\$7,472

Internship program
Buffalo Bill Center of the West

Wyoming Arts Council Endowment Fund

\$13,078

Summer programming
Buffalo Bill Center of the West

Wyoming Arts Council Endowment Fund

\$10,569

Library acquisitions
McCracken Research Library

ANNUAL REPORT FOR 2013 | ANNUAL DONOR LIST

We greatly appreciate the following individuals, foundation, corporations, and anonymous donors who generously supported the Buffalo Bill Center of the West in 2013.

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\$25,000 and above

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Mr. & Mrs. James R. Holmes
John O. Housel
Nelson & Deanne Irvine
J Bar 9 Ranch
Grady L. Jacobs
Richard & Sandra Jacobson
Mr. George H. Joest Jr.
Jeremy & Amanda Johnston
Mrs. Joseph W. Jones
Kahr Arms
Dr. & Mrs. L. Karl
Rob Kassab
Jennifer King
Paul H. Klingenstein &
Kathleen R. Bole
Kowalski Family Foundation
Leupold & Stevens Inc.
Alan V. "Pete" Lovelace &
Melanie M. Lovelace
Jim Lyons
Barbara & George Malone
Willis McDonald IV
Matthew C. & Leslie O. Molé
Northwest College

Adair Nunnally Pizer
Mr. Jerry W. O'Connell &
Mrs. Carolyn J. O'Connell
Olympic Arms Inc.
Mr. & Mrs. Jon Oscher
Peters Family Art Foundation
Nancy D. Petry
Mr. & Mrs. Brian D. Pfeifler
Sally G. Phinny
J. Joe Ricketts
Tom & Ellen Roberson
Mr. & Mrs. Bill C. Robertson
K.T. Roes
Joseph S. Sample
Mr. Edwin B. Self
Shell Oil
Mr. & Mrs. Donald C. Sherman
Virgil Shutze
Deb & Bill Simpson
Mr. & Mrs. Van Skilling
Michael F. Smith
Otis Smith
Smith & Wesson
Ann H. Stewart
Stuart Family Foundation

Joyce Caldwell Surdam &
Ronald Clarence Surdam
Jim & Kathy Taggart
Marc Taggart and Company
Mrs. Thomas Taplin
Mr. & Mrs. Bruce B. Taylor
Buckey Turk
Mary W. Vaughan
Mr. & Mrs. John C. Vermillion
A. Richard Walje
Mr. & Mrs. Charles G. Walker III
Margo Grant Walsh
Mr. & Mrs. Rawleigh Warner Jr.
William C. Warren III
Sara B. West
George White
Robert C. & Betty A. Whittington
Mr. & Mrs. Henry A. Wilmerding Jr.
Mr. & Mrs. Terry A. Winchell
Winchester Repeating Arms
Makoto Yasuda
Mark & Heather Yeager
Chuck & Janet Zundel

ANNUAL REPORT FOR 2013 | FINANCIAL HIGHLIGHTS

Revenues and Expenses — December 2013

During 2013, the Center operated on a deficit, planned in part to reflect long-term investments in the Center’s sustainability.

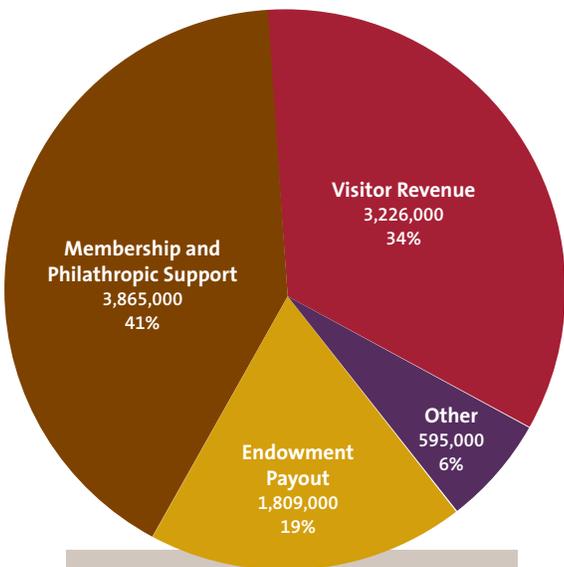
	ACTUAL	BUDGET
Revenues	9,495,000	9,246,700
Expenses	10,293,000	9,912,000
Net deficit	(798,000)	(665,300)

On the revenue side, our development efforts generated about \$270,000 more than budgeted. Unfortunately, a lower number of visitors/visitor revenue resulting from the uncertainty over Yellowstone National Park’s spring opening date and its early closure in the fall due to federal government sequestration offset most of that increase.

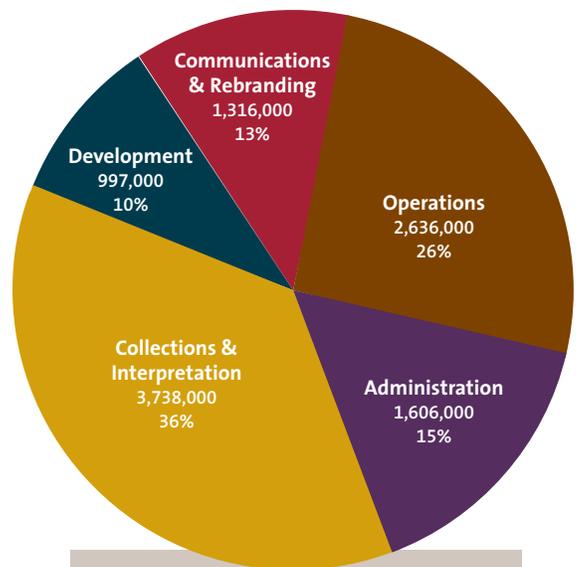
Our endowment was bolstered with \$3.3 million of contributions during 2013, \$2.8 million of which were unrestricted. Some of the contributions were withdrawn to fund the deficit, but a generous donor has made a five-year commitment to replace the endowment funds used to cover the deficit.

On the expense side, we incurred some large expenses intended to support the Center’s long-term sustainability including:

- \$700,000 in rebranding and \$135,000 in additional marketing costs to improve our profile among current and potential visitors with an additional \$400,000 per year planned for marketing in 2014 (donor funding has been secured).
- \$100,000 in pursuing new, revenue-generating activities.



2013 Operating Revenues
\$9,495,000



2013 Operating Expenses
\$10,293,000